

Portfolio

PAMELA CARRINGTON

Graphic Designer



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www.pamelacarrington.com

Profile

Creative and detail-oriented Graphic Designer and Illustrator with over 15 years of experience in editorial, digital, and exhibition design. Experienced in visual conceptualization, teamwork, and developing engaging visual content for print, web, and multimedia platforms. Able to manage multiple projects and deliver high-quality work under pressure.

Software

Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Mac OSX

Procreate

Microsoft Office

Skills

Creative thinking and visual conceptualization

Effective interpretation of creative briefs

Ability to give and receive constructive feedback

Management of multiple projects and deadlines simultaneously

Excellent spelling and writing skills

Effective collaboration with multidisciplinary teams (copywriters, developers, etc.)

Convincing presentation of design proposals

Ability to iterate designs based on feedback

Education

Bachelor's Degree in Graphic Design

Universidad Iberoamericana, Santa Fe Campus

2004–2009

Languages

Spanish: Native

English: Fluent, bilingual (TOEFL)

Experience

Illustrator and Graphic Designer

Mexico City — 2008–to date

Selected projects:

- Illustrations for the book *De Paseo por el Senado* for the Mexican Senate, 2008.
- Finalist in the 17th CONACULTA Illustrators Catalogue competition, 2007.
- Illustrations for the *Manual de radios Indígenas*, published by Indesol and Redes por la Diversidad, Equidad y Sustentabilidad, A.C.
- Illustrations for *El Fanzine*, *Los Suicidas*, *InStyle*, *BBMundo*, *Hotbook*, *T3*, and *México Desconocido Niños* magazines.
- Graphic Designer / Art Director at Lunave Digital Media Agency, September 2010–January 2014. Clients included Danone, Coca-Cola, Manpower, Bimbo, Diageo, Toyota, Samsung, Singer, Fonatur, Nike, INAH, among others.
- Illustrations for *El misterio de los animales*, by Maira Colín and Gadiel Díaz, Editorial Matrushka.
- Character design and illustrations for the app *Cada quien su cuento*.
- Illustrations for the educational book *Marometa*, Editorial Castillo.
- Graphic design for Re-Hab architecture studio, including projects for Museo Memoria y Tolerancia (2014–2018) and the commemorative 5 de Mayo parade in Puebla (2014 and 2017).
- Illustrations for the book *Reflexiones de Antonia*, written by Irma Gallo, Editorial B de Blok.
- Illustrations for the book *El Arcoíris de Alondra*, written by Christel Guczka, Editorial B de Blok.
- Illustrations and GIFs for the CONACULTA project *Un libro de*, 2016.
- Graphic design for the Stanley Kubrick exhibition at Cineteca Nacional, 2016.
- Design and production of graphics for the Disney in Mexico / *Coco* exhibition at Cineteca Nacional, 2017.
- Graphic design for Syrup Collective: social media for Mía by Xytotest, Frontón México, and other brands, 2016–2018.
- Graphic and editorial design for Yves Rocher newsletters, 2017–2019.
- Illustration, graphic, and editorial design for the LEGO Foundation, 2018–2020.
- Illustration, graphic, and editorial design for Fundación Grupo México, 2021–2023.
- Illustrations for a book published as part of UNESCO's Voices for a Future Generation initiative, 2025.
- Illustration and graphic, design for *Detrás del Telón*, a TV series produced by Contra el Viento Films for Canal 11, 2026
- Illustrations for the book *Las Lúzers*, written by Bernardo Fernández, Bef, Editorial Santillana, 2026.

Senado de la República

Illustrations for the book De Paseo por el Senado

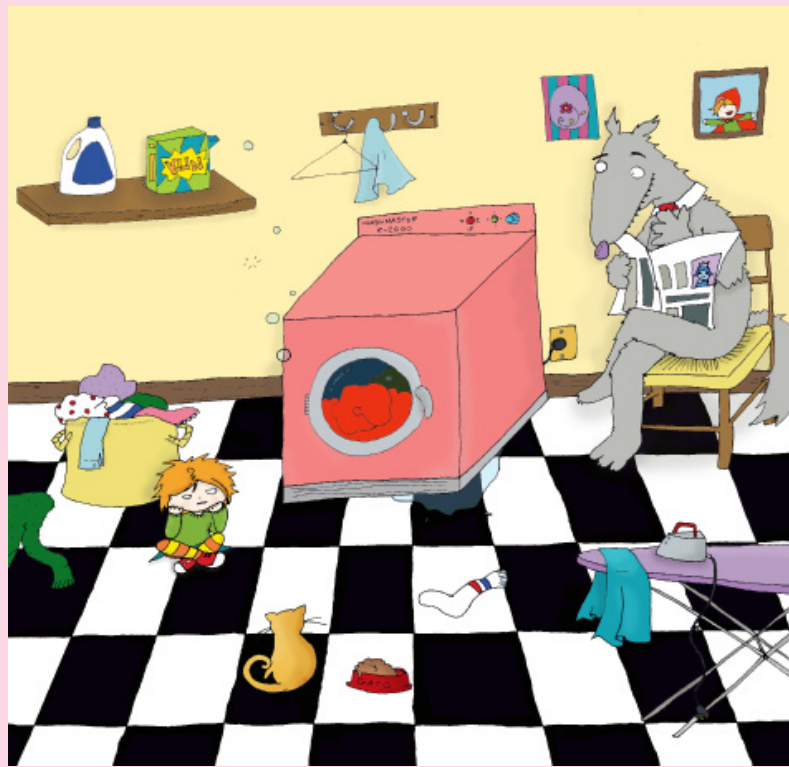
2008



Catálogo de ilustradores

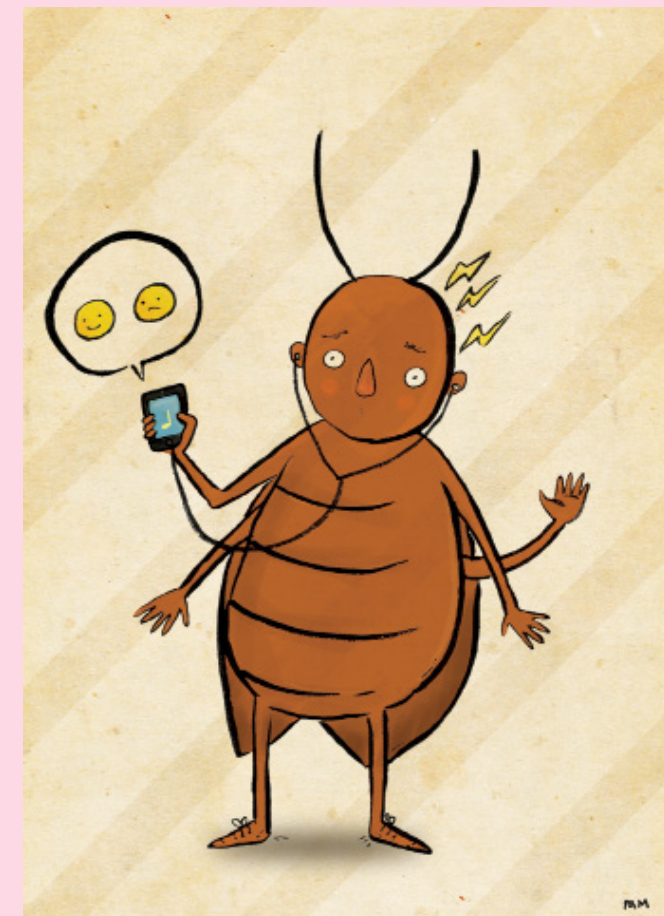
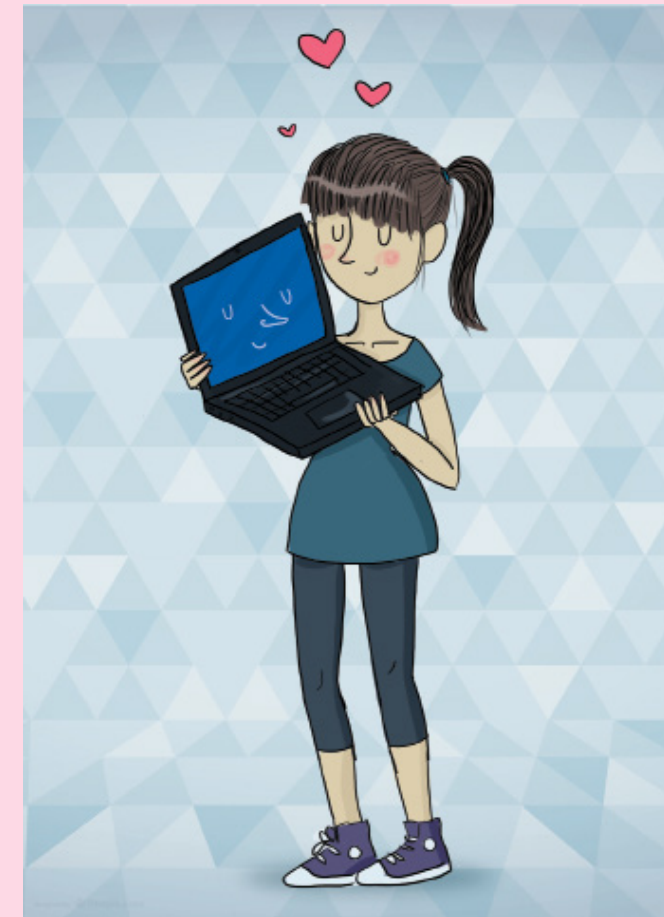
Illustrations selected as finalists for the 17th Illustrators' Catalogue

2007



Editorial Illustration

Selected illustrations for El Fanzine, Los Suicidas, InStyle, BBMundo, Hotbook, T3, and México Desconocido Niños..





tu Look | **ABRIGOS**

Camel

El look Es el color del otoño. Dale más vida a tu outfit –sin perder el look minimal– cambiando tu clásico abrigo negro por uno en tono camello.

Ideal para Depende del corte: a las mujeres curvy les favorecen los modelos acinturados. Los abrigos de solapas estrechas son perfectos para las de mucho busto.

Póntelo con Un minivestido en lana, medias gruesas y botas si el abrigo te llega a la rodilla. Los más largos lucen increíbles con pantalones amplios de corte masculino.

En lana, Carolina Herrera, \$10.500; Andrea

En lana, Anne Klein, US\$880; anneklein.com

En lana, \$1.599; Stylis, Liverpool

En lana, Zara, \$1.999; centros comerciales

En algodón, Mango, \$1.269; centros comerciales

En cashmere, Max Mara, \$9.999; Masaryk 318

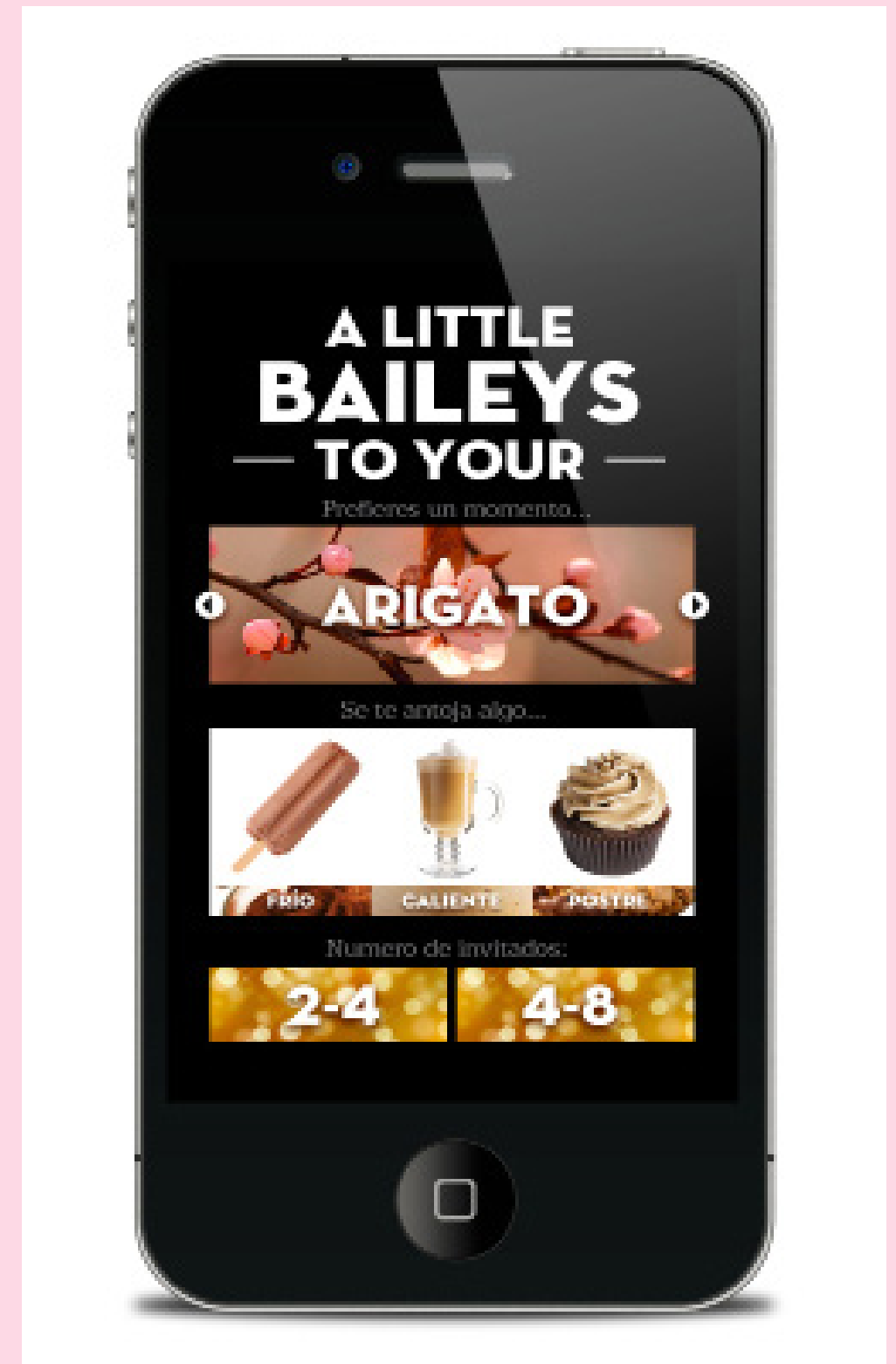
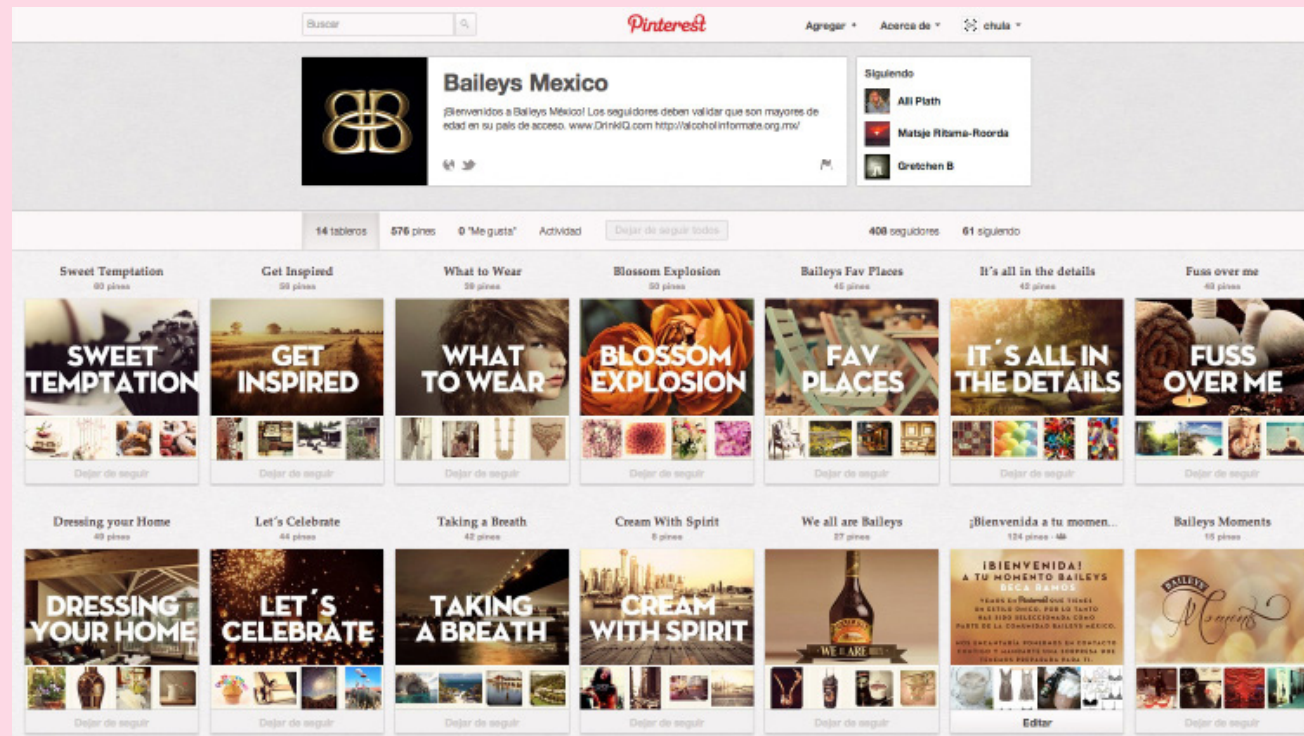
En lana, Massimo Dutti, \$3.799; centros comerciales



Baileys

Graphic design, strategy, art direction, and illustration for Baileys by Diageo, including campaigns and social media content calendars.

Lunave Digital Media Agency
2012-2014

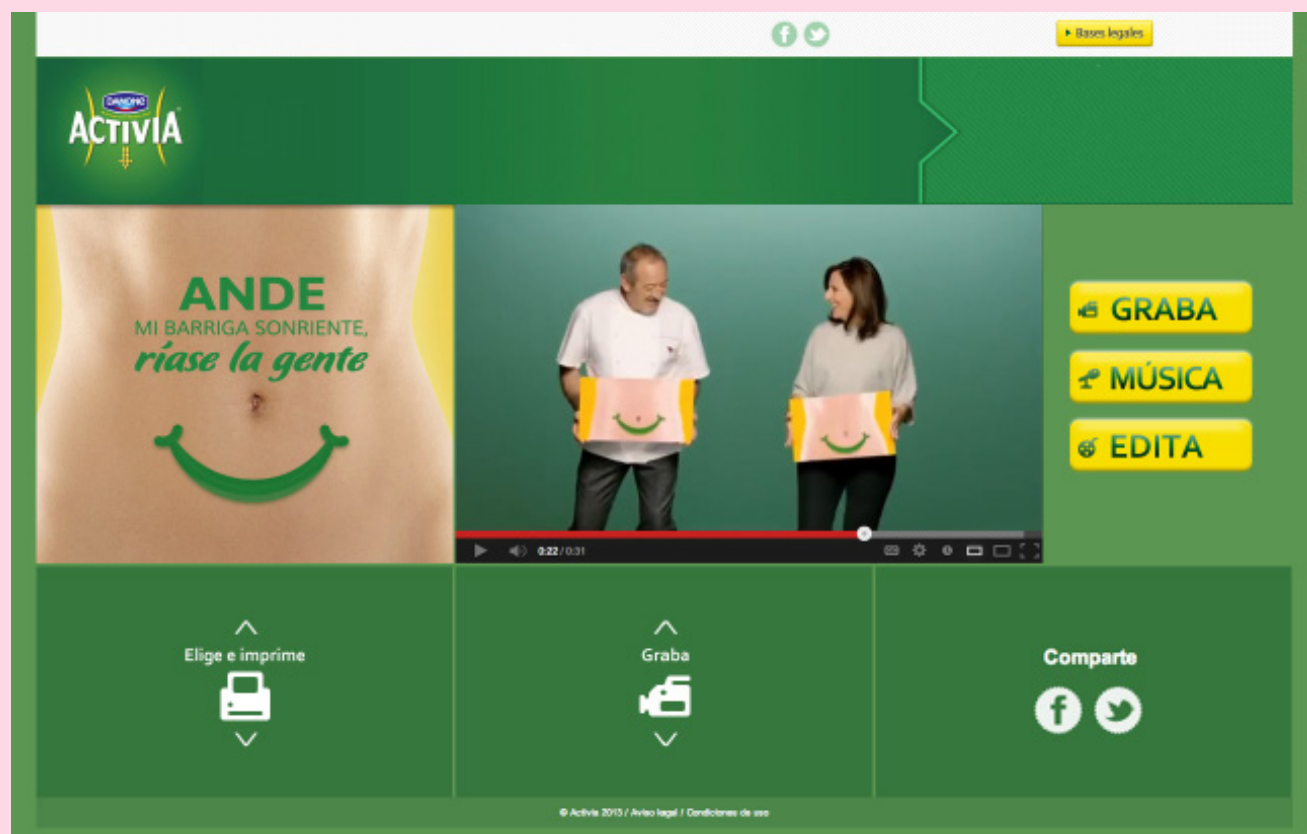


Activia

Graphic design, art direction, and illustration, including social media content calendars for Activia by Danone.

Lunave Digital Media Agency
2012-2014





Johnny Walker

Graphic design, art direction, and social media content calendars for Johnnie Walker Red by Diageo.

Lunave Digital Media Agency
2012-2014



Puedo explicarlo todo

Graphic design, app design, newsletters, and other materials for the book *Puedo explicarlo todo*, by Javier Velasco.

Lunave Digital Media Agency
2011



App and infographics for UCB

Illustrations for an iPad application and an infographic for pharmaceutical company UCB.

Lunave Digital Media Agency
2012



El misterio de los animales

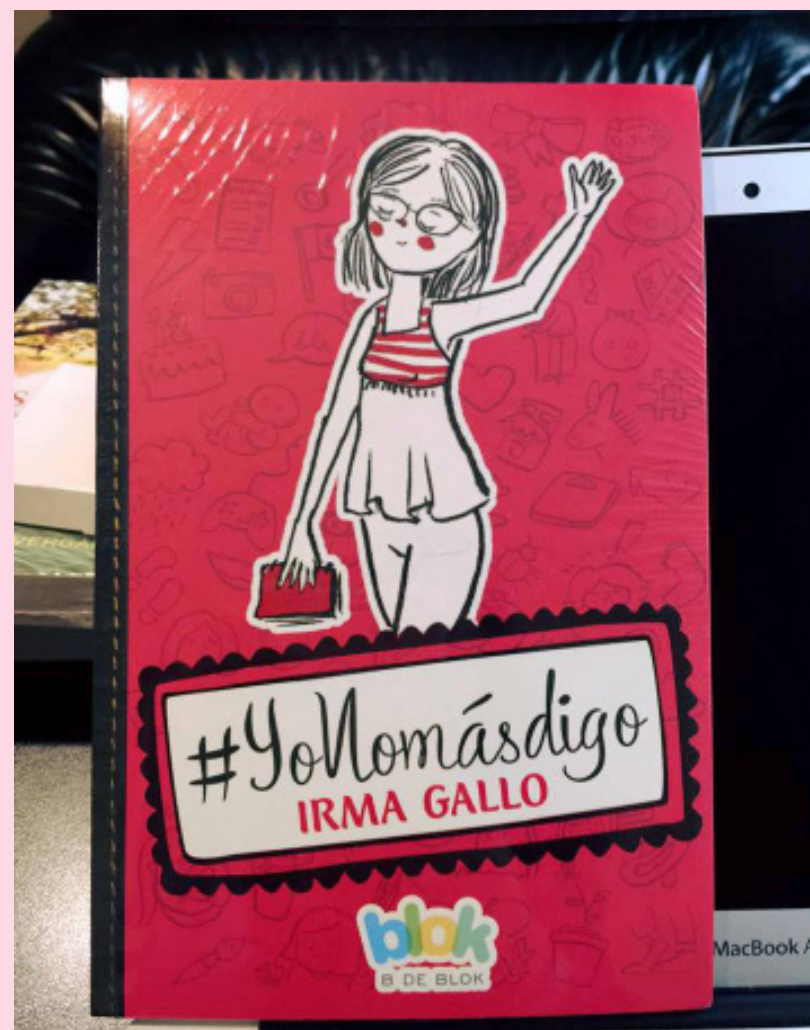
Illustrations for the book *El misterio de los animales*, by Maira Colín and Gadiel Díaz, Editorial Matrushka.

2009



#YoNomásdigo

Illustrations for the book *#YoNomásDigo*, written by Irma Gallo.
(Editorial B de Blok)



El arcoíris de Alondra

Illustrations for the book *El Arcoíris de Alondra*, written by Christel Guczka.

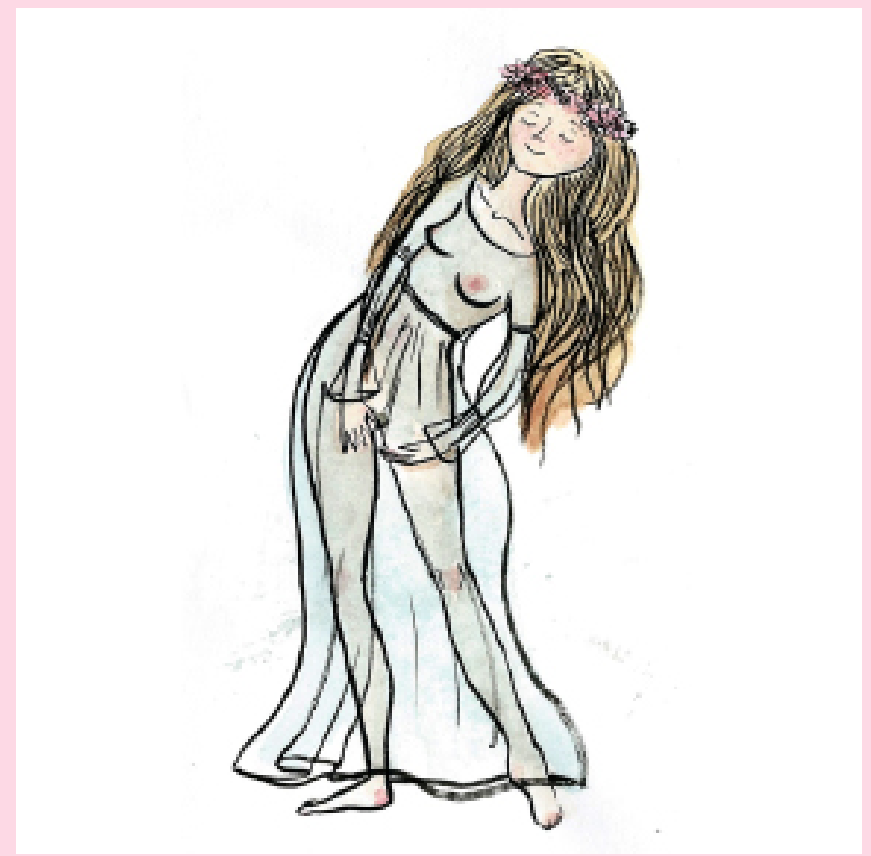
2018



CONACULTA

Illustrations for the Un libro de project, a website that promotes reading among young people by offering free downloads of multiple titles.





5 de Mayo parade in Puebla

Graphic design for parade floats for the 5 de Mayo Battle of Puebla commemorative parade.

Re-Hab Arquitectos
2014



5 de Mayo parade in Puebla

Graphic design for parade floats for the 5 de Mayo Battle of Puebla commemorative parade.

Re-Hab Arquitectos
2017



Stanley Kubrick exhibit at Cineteca Nacional

Graphic design for the exhibition's museography and visual materials.

Re-Hab Arquitectos
2016



Disney/Coco exhibit at Cineteca Nacional

Design and production coordination of graphics for the exhibition's museography.

Re-Hab Arquitectos
2017



Social media design for Mía by Xytest

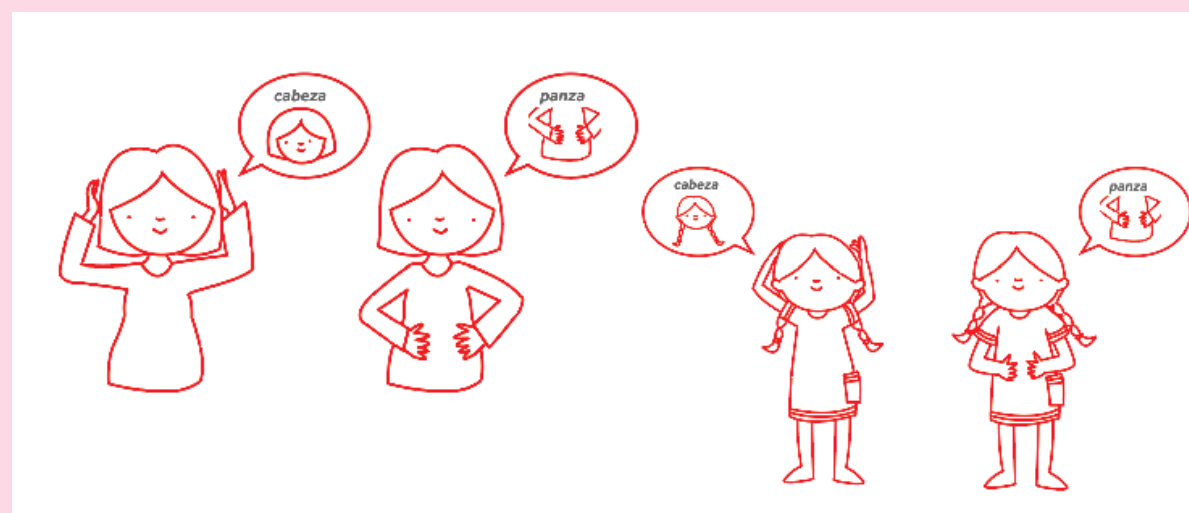
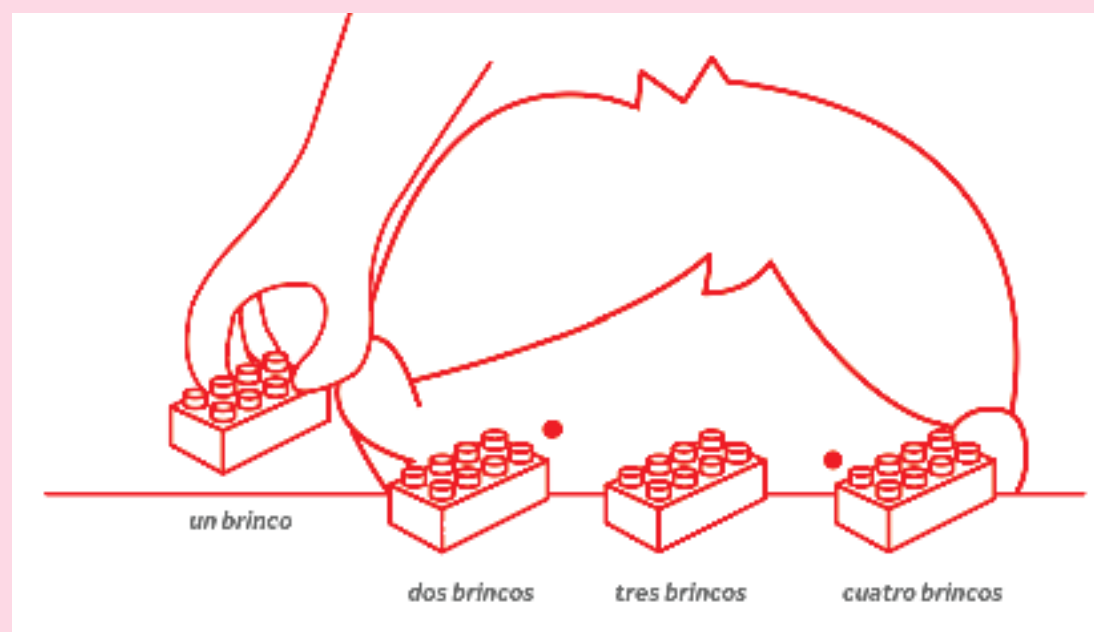
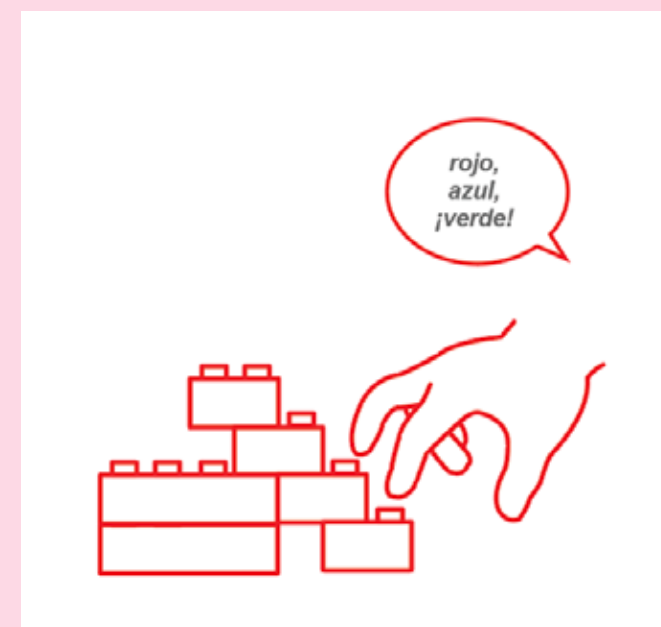
Graphic design for the brand's social media.
Syrup
2017



Lego Foundation

Illustration, graphic design, and editorial design for the LEGO Foundation outreach materials, internal reports and branding materials

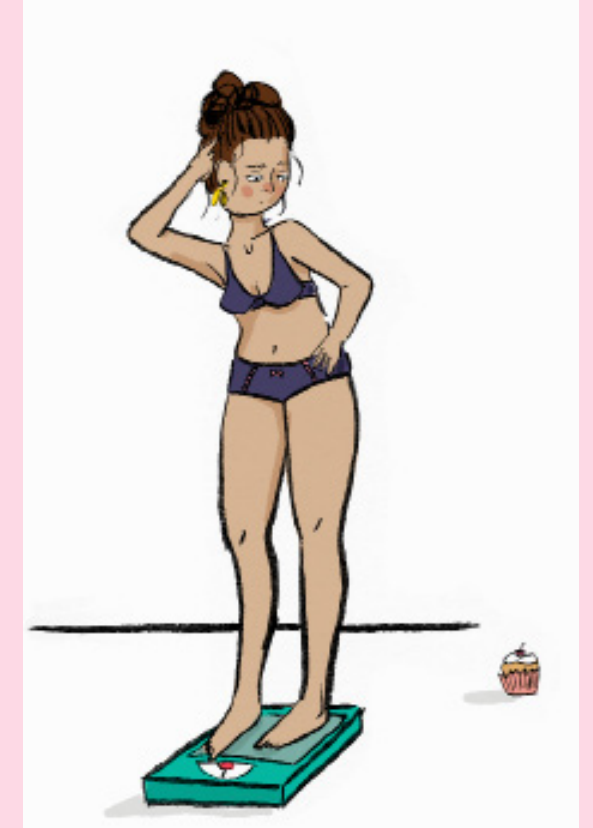
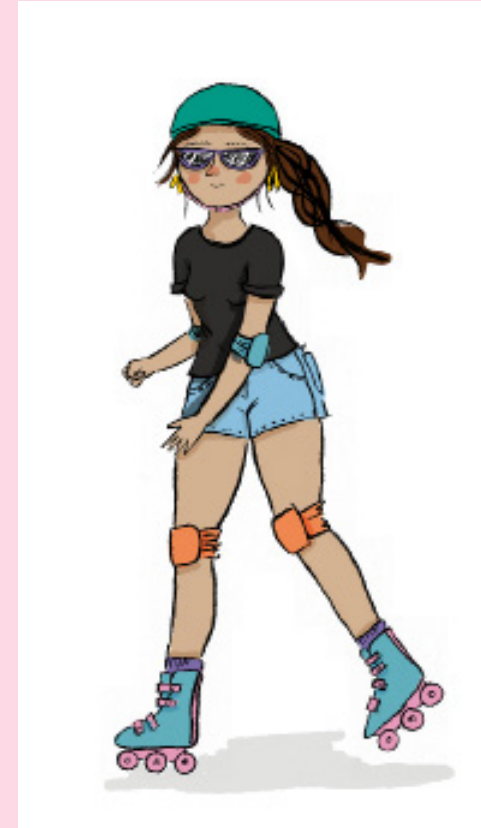
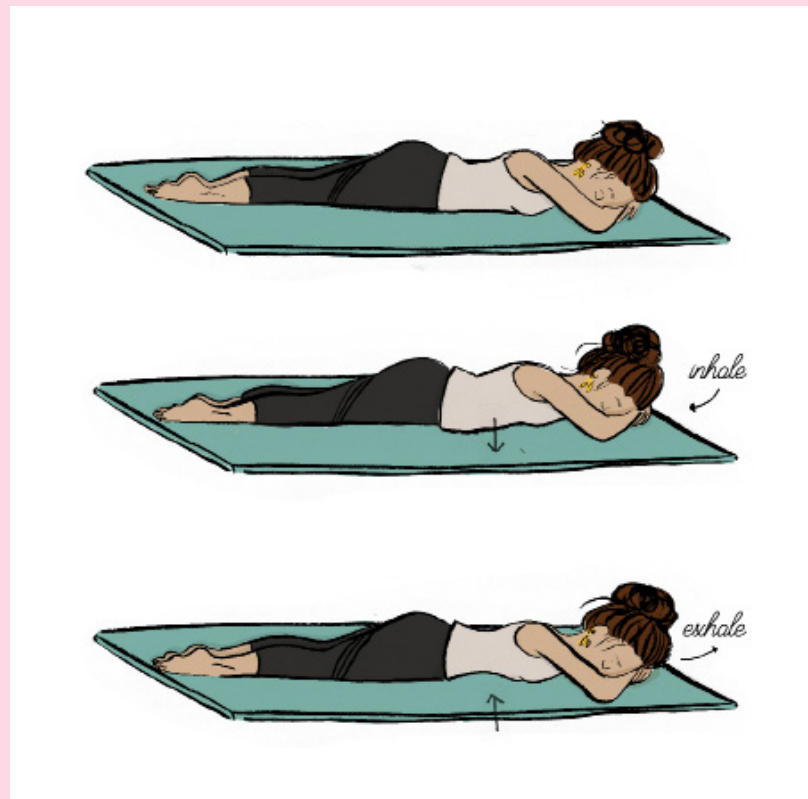
2018-2020



Reclaiming you

Illustrations for the book *Reclaiming You*, written by Jeanette Harrington, published in Australia.

2020



The Bucket List

Illustrations, pattern design, and packaging design for a special Valentine's Day edition of The Bucket List, a company specializing in customized experiences.

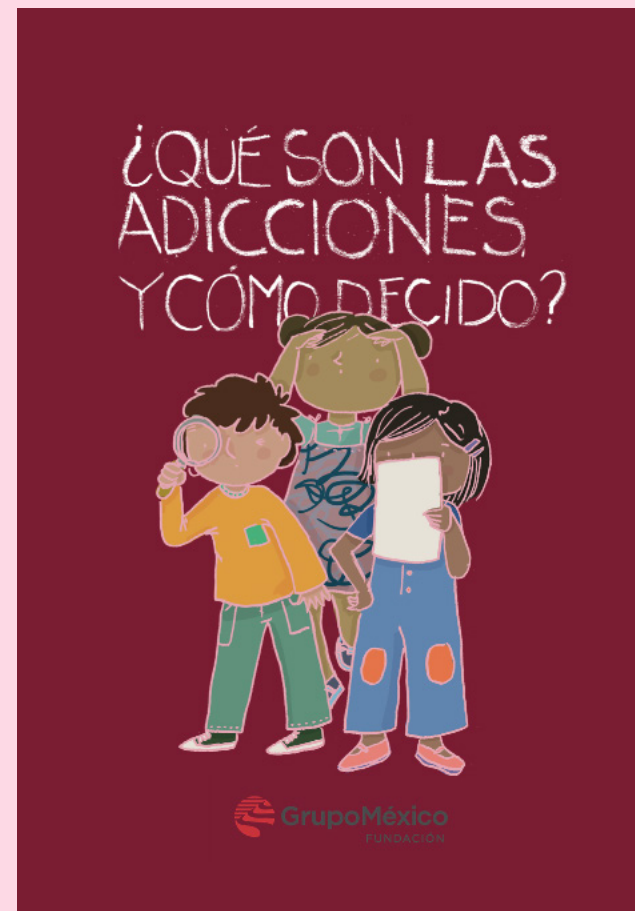
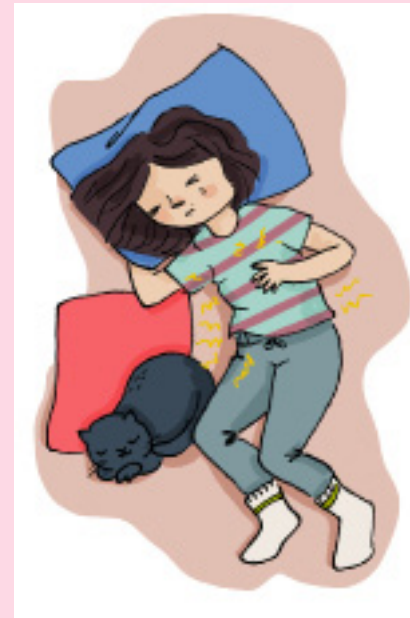
2021



Fundación Grupo México

Illustration, graphic design, and editorial design for a 10 volume collection of educational titles for Fundación Grupo México.

2021-2023



UNESCO, Voices for a Future Generation

Illustrations for the book *Nursing the Future*, part of UNESCO's Voices for a Future Generation initiative.

2025



Detrás del Telón

Graphic design and illustration for the TV series *Detrás del Telón*, including scenery and props, produced by Contra El Viento Films and broadcast on Canal Once.

2026

